## "RB" SERIES

## REQUEST FOR INFORMATION

2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

### **RB-1 RFI FORM**

Issued: August 23, 2021

Due: September 6, 2021

Issued From:

Legislative Services Agency State Capitol Room G-01 Des Moines, Iowa 50319 Mr. Tim McDermott, Director Legislative Services Agency

### I. INSTRUCTIONS

- A. Purposes. The Legislative Services Agency (herein referred to as "Agency") intends to enter into a contract with a Potential Bidder to produce and deliver the 2021-2022 edition of the Iowa Official Register also known as the "Redbook" (herein referred to as the "publication") comprised of 500 identical books (herein referred to as "publication items"), assuming the parties can agree to the contract's terms and conditions.
- B. Deadline. A Potential Bidder has until 4:00 p.m. on Monday, September 6, 2021, to deliver this completed Request for Information form (herein referred to as the "RFI") to the Agency. The Potential Bidder must also furnish to the Agency a sample of the paper stock to be used to produce the end sheets and book pages, unless the Agency waives this requirement or grants the Potential Bidder extra time to do so. The samples may be delivered separately from the completed RFI. The Potential Bidder may deliver the RFI in person, by mail, or via email.
- C. Communication to the Agency. Please address this completed RFI and any communications regarding this RFI to the following:

Name:	Mr. Doug Adkisson
Title:	Legal Services Counsel
Agency:	Legislative Services Agency
Mailing Address:	Room G-01
	State Capitol
	Des Moines, Iowa 50319
Telephone:	515.281.3884
Email Address:	Doug.Adkisson@legis.iowa.gov



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

- **D.** Questions and Intent to Respond Deadline. Please communicate with the Agency regarding any questions and the Potential Bidder's intent to submit a completed RFI form by 4:00 p.m. on Thursday, September 2, 2021.
- E. Additional Comments. Attach any additional comments including recommendations, qualifications, or conditions to the RFI.

### II. PROPOSED BID INFORMATION

A. Production Requirements. The publication must look almost identical to the 2019-2020 edition of the Redbook except for the text identifying the edition year (from "2019-2020" to "2021-2022") printed on the front cover and front page, and the General Assembly year (from "88th" to "89th") printed on the spine, cover, and front page. The publication may include either more or fewer pages, and more or fewer of the pages may include the same or different text and graphic images, both color and black and white (B/W). The publication must be produced using standards for materials and workmanship comparable to the standards used to produce the 2019-2020 edition of the Redbook. When a publication item is closed, the edge of the book cover and the edge of the book block shall measure between 3/8" and 1/4".

### **SPECIFICATIONS**

PUBLICATION ITEMS	COVER (Book Cloth)					UMBER OF BOOK PAGE SIGNATURES			
(Per Order)		Publication Page		Per Publi Iten		Cumulative (Per Order)			
500	Poppy Red or Scarlet with a	6 1/4 inches x	6 inches x	Pages	528	Pages	264,000		
	Silk Finish		9 inches Finished	Signatures	33	Signatures	16,500		

- **B. Sample.** The Agency will deliver a copy of the 2019-2020 edition of the Redbook to the Proposed Bidder upon request. Otherwise, the Proposed Bidder may view past editions of the Redbook by accessing the Iowa General Assembly's Internet site at: <a href="https://www.legis.iowa.gov/docs/publications/REDBK/916695.pdf">www.legis.iowa.gov/docs/publications/REDBK/916695.pdf</a>.
- C. Graphic Images. The Redbook contains a number of graphic images of various sizes. Photographs will range in size from 2 1/4" x 3 3/8" to 3 3/4" x 5 5/8". A number of the photographs are portraits of public officials and no imperfections due to printing processes will be accepted. There are four other colored and two B/W graphic images of various sizes. The pages will be produced in 16-page signature counts. Under no circumstances may a signature count be less than 8 pages or more than 16 pages. A total of 132 pages will contain one or more forms of artwork (photographs or drawings). Of that number, 103 pages will include one or more four-color photographs or drawings of various sizes. A total of 24 pages will include B/W photographs or drawings of various sizes.



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

### NUMBER OF PAGES AND SIGNATURES THAT INCLUDE AT LEAST ONE PHOTOGRAPH

	TO	TAL		FOUR COLOR			B/W				
	blication em	Per C	Order	Per Pub Ite	olication em	Per	Order	1	blication tem	Per	Order
Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures
112	8	56,000	4,000	101	8	50,500	4,000	,11	1	5,500	500

## NUMBER OF PAGES AND SIGNATURES THAT INCLUDE AT LEAST ONE GRAPHIC IMAGE OTHER THAN A PHOTOGRAPH

	TO	TAL		FOUR COLOR				B/W			
	blication em	Per C	Order		olication em	Per (	Order	1	blication tem	Per	Order
Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures	Pages	Signa- tures
15	13	7,000	500	2	1	1,000	500	13	11	6,500	5,500

**D. Delivery Requirements.** The Agency will deliver composed pages for a publication in an electronic format (Adobe© PDF files) to the Contractor who shall use the composed pages to produce a set of digital press proofs that meet the standards to be specified in the contract. The Contractor must deliver to the Agency production items and publication items as follows:

	Item Requirement			
on Items	Sample Cover	The sample cover must be an exact replica of the finished fabric cover for Agency approval. It must include all stamping and blind debossing with gold text and decorations. The Agency must receive the item within 10 business days after the Agency delivers the publication's final page count to the Contractor.		
Production	Press Proofs	The press proofs must be digital color press proofs of the book pages using Dylux® Proofing Paper or an equivalent in book form. The Agency must receive the item within 10 business days after the Agency delivers its preliminary press proofs to the Contractor by mail or courier (FedEx or UPS).		
1	blication Items	The publication items must be packaged in cartons with 8-10 publication items in each carton which must be labeled as instructed by the Agency. The Agency must receive the publication within 30 business days after the Agency approves the final press proofs. The publication must be delivered without further charge "FOB Destination" to Room G-13 of the State Capitol.		



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

### III. PROPOSED BID AMOUNT

Proposed Bid Amount Adjusted. The proposed bid amount is \$\frac{13,190.00}{2}\$ which is an estimate of the contract price. The proposed bid amount may be adjusted to account for a number of possible variables that cannot be calculated at the time a contract is entered into.

A. Actual Signature Count. The Agency is currently calculating the number of book pages and signatures. An adjustment to the proposed bid amount is calculated on a signature or half-signature basis.

# Response Box 1 Proposed Bid Amount Adjusted Due to an Increase/Decrease in the Signature Count (Assuming No Change in the Four-Color Graphic Image Count)



Additional/Fewer Signatures	Adjustment Amount	
Each Additional Full	Increased Proposed Bid Amount Per Publication Item:	\$ <u>316.00</u>
Each Additional Half	<u>↑</u>	\$ <u>225.00</u>
Each Fewer Full	Decreased Proposed Bid Amount Per Publication Item:	\$ <u>316.00</u>
Each Fewer Half		\$ <u>225.00</u>

Increased/Decreased Amount Per Publication Item

Number of Publication Items
Ordered

= Total Adjusted Amount



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

# Response Box 2 Proposed Bid Amount Adjusted Due to an Increase/Decrease in the Signature Count (Assuming a Change in the Four-Color Graphic Image Count)



Additional/Fewer Signatures	Adjustment Amount		
Each Additional Full	Increased Proposed Bid Amount Per Publication Item:	\$ <u>764.00</u>	Increased/Decreased Amount Per Publication Item x
Each Additional Half		\$ <u>579.00</u>	Number of Publication Items Ordered
Each Fewer Full	Decreased Proposed Bid Amount Per Publication Item:	\$ <u>764.00</u>	= Total Adjusted Amount
Each Fewer Half		N/A	

B. Replacement Pages. The proposed bid amount may be adjusted to account for the replacement of an occasional digital proof page to make a correction.

## Response Box 3 Proposed Bid Amount Adjusted Due to a Replacement Page



	Item	Adjustmen Amount	t de la companya de l
Per Page	Text with Photographs	Four Color	\$ <u>13.00</u>
		B/W	\$ <u>13.00</u>
	Text or Text with Graphic Images Other than Photographs	\$ <u>13.00</u>	

Amount Per Replacement Page + Number of Pages Replaced Per Publication

Number of Publications Ordered

= Total Adjusted Amount



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

C. Overrun. The proposed bid amount for the ordinary order is calculated on a per publication item basis. The contract price of each publication item of the overrun will be discounted to equal 25% of the per publication item proposed bid amount as adjusted. The Agency is required to pay for all publication items which are part of an overrun at the discounted rate, but for not more than 50 additional publication items.

## Response Box 4 Proposed Bid Amount Adjusted Due to an Overrun

		Yes	<u>X</u> .
ANSWER	Verify that the Proposed Bidder agrees to the overrun discount rate for no more than 50 additional publication items:	No	
	Complete this Portion Only if Answering No	Discount Rate Per Publication Item Additional Publication Item Limit	% 



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

### IV. SPECIFICATIONS

The Agency is not committed to using a particular type of materials to produce book pages but expects the materials to be comparable to those used to produce the 2019-2020 edition of the Redbook.

## Response Box 5 Materials and Binding

ANSWER	$\rangle$
	/

		er can match or provide per stock for page paper,		Yes	<u>X</u> .	
and cover fabric)	and binding pro	ocesses:		No		
		Fill in		<u> </u>		
Iter	<b>m</b> 5	Requirements	Alternativ	e Requi	rements	
	Brand	Anthem — Plus Glass	Anthem Plus	-	e.	-
	Color	White	White			
·	Finish	Glass	Gloss			
	Brightness	90	90			
Paper Stock for Page Paper	Opacity	92	92		1.	
	Basis Weight	70#	70#			
	PPI	558	588		1 1 1 m	
	Archive pH Content	Resistant to Oxidation. pH Neutral (Content of 7 or 7.5)	Yes			
	% Recycled Content	10% of Paper Stock (Preference Only/ Postconsumer if Possible)	0%	7.14.		
Paper Stock for	Basis Weight	80# Endleaf	80# Endleaf			
End Sheets	Color	Publisher White	White			
Bio-Renewable Ink		10% - 15% (Preference Only)	Yes	-		
Binder Board		.098" Caliper thickness	.098		1000	
Cover Fabric		Arrestox® (Scarlet X670)	Arrestox Scarlet X670			
Sewn or Burst B	ound	Sewn (Sewn Preferred)	Sewn			



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

### V. STATEMENT OF WORK

A. Production and Delivery Managers. The Agency requires the following information regarding the Proposed Bidder's production and delivery managers who are responsible for day-to-day operations, and are available for consultation by the Agency on a regular basis.

## Response Box 6 Production and Delivery Managers



Facts	Primary	Secondary (if applicable)
Name	David Sevits	Julie Huffmon
Title	General Manager Finishing Plant	Prepress and Commercial Customer Service Manager
Mailing Address	803 S. Missouri, Marceline, MO 64658	803 S. Missouri, Marceline, MO 64658
Email Address	david.sevits@walsworth.com	julie.huffmon@walsworth.com
Telephone Number	660-456-4030	660-456-4060
Fax Number	660-376-3940	660-376-3940

**B.** Contract Managers. The Agency requires the following information regarding the Proposed Bidder's contract managers who are authorized to discuss any issue relating to the interpretation of a provision of the contract between the parties.

## Response Box 7 Contract Managers



Facts	Primary	Secondary (if applicable)
Name	Bryan Atterbury	•
Title	Government Sales Specialist	
Mailing Address	306 N. Kansas Ave., Marceline, MO 64658	
Email Address	bryan.atterbury@walsworth.com	
Telephone Number	660-456-4241	
Fax Number	616-218-1808	



PUBLICATION: 2021-2022 IOWA OFFICIAL REGISTER (REDBOOK)

C. Additional Comments. The Proposed Bidder may provide any additional comments to further explain a response made to any question included in this RFI form or to offer an alternative to a requirement stated in this RFI form.

## Response Box 8 Additional Comments

ANSWE	L R	Does the Proposed Bidder have any additional comments?	Yes	<u>X</u> .
	7	Does the Proposed Didder have any additional comments:	No	, <del></del>
		Schedule is dependent of material availability at the time the order is placed. Current lead times on paper are 8-12 weeks out.	Compl	
	:		this Po Only it Respon	f nding
				A. 1. 2. 3. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.

### VI. AUTHORIZED SIGNATURE

A person authorized by the Proposed Bidder must sign and date this RFI form.

## Response Box 9 Signature of Authorized Representative

FILL IN	Byen atter	Government Sales Specialist Title	September 2, 2021 Date

Doc id: 1,224,561

G:\Legal Services\Contracts\REDBOOK\2021\RB-1 REQUEST FOR PROPOSAL.doc